**THE ACADEMY**

The Juventus Youth Academy has been recognized as one of the best Academies in Italy for producing young talent, with many graduates going on to play in top divisions in Italy. All the Youth Academy teams train at the club's main training ground called Juventus Center, located about 9 miles southwest of Turin. Many notable players have come up through the ranks at Juventus to play on both the first team and the full Italian national team like Alessandro del Piero.

**THE CLUB**

Juventus F.C. is the one of the biggest clubs in Italy, located in Turin in northern Italy. It has the biggest fan base in Italy and one of the largest worldwide. Juve, as the club is referred to for short, was founded in 1897 and is the most Italian side in the 20th century boasting 52 domestic trophies, 2 Champions Leagues titles, 1 European Winners Cup, 3 UEFA Cups, 2 European Super Cups, 1 UEFA Intertoto Cup. The club is home to international superstars like Gigi Buffon, Paulo Dybala and Gonzalo Higuain.
THE HUB EXPERIENCE

This international training opportunity takes place in Rome. Rome is one of our four generation adidas international program hubs, chosen for the strength of the program and our superior access.

Each of these hubs is a European football capital with exciting tourism opportunities, and an international airport which gives our travelers lower flight costs and more flight options. We have extensive experience organizing programs in these destinations, meaning that our networks there are unmatched. Our relationships with professional clubs in the area mean inside access to Academy training facilities and quality Academy coaches, and our knowledge of local youth football clubs will result in friendly matches that are level appropriate for your team.

All of our programs are unique and worthwhile, but we highly recommend a ‘hub’ destination for an authentic and unforgettable travel experience!

ROME HUB SNAPSHOT:
• 15 years organizing programs
• 92 programs traveled
• 1,300 Players traveled
• 278 friendly matches organized
• 450 training sessions organized

HIGHLIGHTS:
• Train with A.S. Roma, Italian Football Federation, and Juventus F.C. certified coaches
• Visit historical cities like Rome, Florence, and Turin
• Tour the A.S. Roma Stadio Olimpico Stadium

WEATHER:
• Average spring temperatures in the 50s
• Average summer temperatures in the 70s
• Average of 7 rainy days per month in the spring
• Average of 4 rainy days per month in the summer
Team Travel Program Components

Train with professional Academy coaches at state of the art facilities. Experience the life of a European youth Academy player!

Challenge your game by playing against top quality local opponents, putting your new skills into practice. Learn about the local style of play first-hand!

Take your game to the next level by seeing the greats play in person. Imagine seeing Messi, Bale or Mueller’s skills up close.

Get a behind the scenes glimpse of your favorite stadiums! See the trophies won, see the field from the team bench, and visit the locker rooms.

Experience a European capital, including its local culture, language, and food! Visit important historical sites and learn about local life.

Train with professional Academy coaches at top facilities.

Play competitive friendly matches.

Attend professional matches.

Tour professional stadiums and facilities.

Cultural sightseeing.

“I love watching the different coaching styles, I can pick up new things that I can bring back to the U.S. and put into my training sessions. Just being able to see where the top players in the world are able to train and compete I think is fantastic.”

Danielle Malagari Coach

“I think there is a lot we can bring back to our teams back home, that’s the main thing - just the culture and style of play. It’s good to play international games against kids our own age, because it shows how you compare to them.”

Paxton Pomykal Player

“We saw the full out team...which is really amazing, the coaches are fantastic, and I have learned so much. Being here is the best experience I could have imagined.”

Dakota Peterson Player

“The atmosphere amazing, the complex is amazing, the coaches are fantastic, and I have learned so much. Being here is the best experience I could have imagined.”

Joe Flynn Supporter

“You have enough time for soccer but also enough time to experience the culture. It is an educational experience that not too many people have the opportunity to participate in.”

Matthew Boberg Player
YOUR EXPERIENCE INCLUDES

8 nights accommodation in a 3* or 4* hotel

Meal Plan: 2 meals per day. Breakfast each day, and lunch or dinner

All required ground transportation throughout the program*

Team Coordinator to be with team at all times, 24/7

Sightseeing in Northern Italy

Medical and cancellation insurance

Laundry for Players (Uniforms, 3 loads)

4 training sessions with Juventus F.C. certified coaches

All training session fields and equipment

3 pre-arranged competitive friendly games against Italian opponents

Stadium and facilities tours

generation adidas international promo product

Social media coverage during your training program

*Including one group airport transfer upon arrival and one at departure
**OPTIONAL ITEMS**

Please inquire for further information on these items:

- Roundtrip airfare is not included, but will be sourced for the group
- Match tickets to professional games (subject to availability)
- Additional items such as phone calls, beverages, and snacks
- Admission fees to any cultural or leisure activities not listed in itinerary
- Any other items not specified under the “Program Includes” section

**THE PROGRAM TIMELINE**

1. Deposit payment of $395 per traveler due at the time of registration
2. Fundraising information and first of newsletter series is sent to registrants
3. Progress payment of $800 per traveler is due
4. Professional match tickets availability communicated
5. Final balance due six weeks prior to travel
6. Final itinerary sent a few weeks before departure. Time to travel!
SAMPLE ITINERARY

* Please remember that this is a sample itinerary, subject to change based on the customized program of your team.

DAY 1: Depart for Milan, Italy.

DAY 2: Check into hotel to rest and relax after long flight. Light training session with your own coaches. Attend Serie A match (optional and additional cost).


DAY 4: Training session with Juventus F.C. certified coach #2. Competitive match #1 vs. Italian top quality opponent.


DAY 6: Training session with Juventus F.C. certified coach #3. Competitive match #2 vs. Italian top quality opponent.

DAY 7: Light training session with your own coaches. Competitive match #3 vs. Italian top quality opponent.

DAY 8: Training session with Juventus F.C. certified coach #4. Transfer to Milan. Check into hotel to rest and relax.


DAY 10: Depart Milan, Italy.
WHERE WILL YOU PLAY

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