THE ACADEMY

generation adidas international offers young players of all ages and abilities the opportunity to experience the youth development approach of one of the most famous soccer clubs in the world - A.F.C. Ajax. The Ajax Academy facility is named ‘De Toekomst’, which means ‘future’ - a fitting name given Ajax’s reputation for developing top Dutch talent from a young age. In fact, most of the current Ajax starters have developed their skills in this Academy. It is considered by many to be the best Academy in the world. Come experience Ajax’s youth development philosophy firsthand while visiting the beautiful city of Amsterdam and staying at the Papendal, the Dutch Olympic Sports Complex.

THE CLUB

Ajax is the most successful club in the Netherlands and has always played in the highest league, the Eredivisie, since its foundation in 1956. They have won 33 Eredivisie League titles, 18 Dutch Cups, and 8 Dutch Super Cups, as well as 4 UEFA Champions League titles, 1 UEFA Cup, 3 European Super Cups, 1 European Winners’ Cup, and 1 FIFA Club World Cup.
THE HUB EXPERIENCE

This international training opportunity takes place in Amsterdam, the Netherlands. Amsterdam is one of our five generation adidas international program hubs, chosen for the strength of the program and our superior access.

Each of these hubs is a European football capital with exciting tourism opportunities, and an international airport which gives our travelers lower flight costs and more flight options. We have extensive experience organizing programs in these destinations, meaning that our networks there are unmatched. Our relationships with professional clubs in the area mean inside access to Academy training facilities and quality Academy coaches, and our knowledge of local youth football clubs will result in friendly matches that are level appropriate for your team.

All of our programs are unique and worthwhile, but we highly recommend a ‘hub’ destination for an authentic and unforgettable travel experience!

AMSTERDAM HUB SNAPSHOT:
- 14 years organizing programs
- 120 programs traveled
- 1,700 players traveled
- 370 friendly matches organized
- 600 training sessions organized

HIGHLIGHTS:
- Train at the famous Sportpark ‘De Toekomst’
- Tour ‘Amsterdam Arena’
- Attend a professional A.F.C. Ajax match
- Stay at the Papendal Dutch Olympic Sports Complex
- Cultural opportunities like visit to Dutch village

WEATHER:
- Average spring temperatures in the 40s
- Average summer temperatures in the 60s
- Average of 10 rainy days per month
Team Travel Program Components

Train with professional Academy coaches at state of the art facilities. Experience the life of a European youth Academy player!

Challenge your game by playing against top quality local opponents, putting your new skills into practice. Learn about the local style of play first-hand!

Take your game to the next level by seeing the greats play in person. Imagine seeing Messi, Bale or Mueller’s skills up close.

Get a behind the scenes glimpse of your favorite stadiums! See the trophies won, see the field from the team bench, and visit the locker rooms.

Experience a European capital, including its local culture, language, and food! Visit important historical sites and learn about local life.

“Train with Academy Coaches at Top Facilities”

“Play Competitive Friendly Matches”

“Attend Professional Matches”

“Tour Professional Stadiums and Facilities”

“Cultural Sightseeing”

“I love watching the different coaching styles, I can pick up new things that I can bring back to the U.S. and put into my training sessions. Just being able to see where the top players in the world are able to train and compete I think is fantastic.”

Danielle Malagari Coach

“I think there is a lot we can bring back to our teams back home, that’s the main thing just the culture and style of play. It’s good to play international games against kids our own age, because it shows how you compare to them.”

Paxton Pomykal Player

“We saw the full out team...which is really awesome to see players that I look up to play live, not just on the tv.”

Matthew Boberg Player

“The atmosphere amazing, the complex is amazing, the coaches are fantastic, and I have learned so much. Being here is the best experience I could have imagined.”

Dakota Peterson Player

“You have enough time for soccer but also enough time to experience the culture. It is an educational experience that not too many people have the opportunity to participate in.”

Joe Flynn Supporter
THE PROGRAM INCLUDES

- 8 nights accommodation in Amsterdam in a 3* or 4* hotel. Recommended accommodations at the Papendal, the Dutch Olympic Sports Complex
- Meal plan: Full board (breakfast, lunch and dinner)
- 3 pre-arranged competitive matches against Dutch top quality teams (per team)
- 4 training sessions with A.F.C. Ajax Academy coaches at De Toekomst
- Training pitches and clinic sessions (as per itinerary)
- Tour A.F.C. Ajax Stadium and Training complex
- Sightseeing activities: visit the cities of Amsterdam and Volendam
- Charter buses are reserved for all necessary transfers while in Europe
- Laundry for Players only (Uniforms, 3 loads)
- Supervisor to be with team 24 hours a day
- Comprehensive medical and cancelation insurance
- generation adidas international promo product
- Social media coverage during your training program

*Roundtrip airfare is not included, but will be sourced for the group.

OPTIONAL ITEMS

Please inquire for further information on these items:
- Match tickets to professional games (subject to availability)
- Additional items such as phone calls, beverages, and snacks
- Admission fees to any cultural or leisure activities not listed in itinerary
- Any other items not specified under the “Program Includes” section

PAYMENT OUTLINE

1. Deposit payment of $395 per person due at the time of registration
2. Progress payment of $800 per person due three months prior to travel
3. Final balance due a month prior to travel
| DAY 1: | Depart USA for Amsterdam, Netherlands. |
| DAY 2: | Check into the Papendal, the Dutch Olympic Sports Complex, to rest and relax after long flight. Light training session with own coaches. Attend Eredivisie match (optional and additional cost). |
| DAY 3: | Training session with A.F.C. Ajax Academy coach #1 at Sportpark De Toekomst. Tour of world famous A.F.C. Ajax training complex De Toekomst. Training session with A.F.C. Ajax Academy coach #2 at Sportpark De Toekomst. |
| DAY 4: | Training session with A.F.C. Ajax Academy coach #3 at Sportpark De Toekomst. Competitive match #1 vs. top level Dutch team. |
| DAY 5: | Tour A.F.C. Ajax “Amsterdam Arena” stadium. Sightseeing in historic city of Volendam. |
| DAY 6: | Training session with A.F.C. Ajax Academy coach #4 at Sportpark De Toekomst. Competitive match #2 vs. top level Dutch youth team. |
| DAY 7: | Training session with your own coaches. Sightseeing in Amsterdam: Canal Boat Ride. |
| DAY 8: | Attend a professional first team training session (subject to head coaches discretion). Competitive friendly game #3 vs. top level Dutch youth team. |
| DAY 9: | Sightseeing in Amsterdam: Rembrandt Square, Dam Square, Anne Frank House (optional and additional ticket cost) |
| DAY 10: | Depart Amsterdam, Netherlands. |