Please contact us at info@generationadidasinternational.com to learn about what a customized international training program for your team could look like. www.generationadidasinternational.com

The Las Vegas Mayor's Cup is one of only two generation adidas tournaments in the U.S. Through this exclusive affiliation, the Las Vegas Mayor's Cup is excited to announce an incredible benefit, offered to the winner of the U-16 Boys generation adidas bracket. The champion of the U-16 boys generation adidas bracket will be awarded a free landed program at one of the preeminent clubs in the world, Real Madrid C.F! This program is organized and executed by generation adidas international, the premier international soccer travel company. As part of the expanded generation adidas grassroots campaign, generation adidas international emphasizes adidas' role as the premier provider of elite developmental opportunities to U.S. clubs. adidas is committed to improved player development, and thus generation adidas international offers unique exposure to different coaching ideas and philosophies, styles of play, technical development, and tactical systems. This program will include training with Real Madrid Foundation coaches, selected by the Real Madrid Academy Director, at the club's state of the art facility, Real Madrid City in Madrid, Spain. The full program will also include competitive friendly matches, stadium and city tours, accommodation, meals, and the opportunity to attend a professional match* (*optional and additional cost).

The History
This exciting award has been offered to the U-16 Boys generation adidas bracket winner at the Las Vegas Mayor's Cup since our 2015 iteration.

Past Winners
- 2015 – LA Premier FC White: In 2015, LA Premier FC White won the U-16 generation adidas bracket, and traveled to Madrid, Spain in August of that year. Check out their Madrid team training experience here.
- 2016 – Borrusia Mönchengladbach: In 2016, Borrusia Mönchengladbach, a professional academy team from Germany, won the bracket and traveled to Madrid the following May.

The Program
The winning team will experience a 7 night Real Madrid Foundation training program that includes training at Real Madrid City with Real Madrid Foundation coaches. For a more detailed itinerary, please click here.

The Program Includes:
- 7 Nights accommodation in Madrid in a 3* or 4* hotel
- Meal Plan: Full board (Breakfast, lunch and dinner) for players /coaches only
- Meal Plan: Bed and Breakfast each day for supporters (lunch and dinner are additional expenses)
- 2 pre-arranged competitive matches against high quality Spanish opponents
- Training pitches and clinic sessions (as per itinerary)
- 6 Training sessions at Real Madrid City Training Complex: Certificates and individual evaluations, official group picture, sling bag, water bottle and Real Madrid Foundation Training Kit
- Tour Real Madrid CF Stadium, Club Museum and Training Complex
- Tour Spanish Soccer Federation Museum and Training Complex at City of Fútbol
- Sightseeing activities: Visit the city of Madrid and World Heritage cities of Toledo and Segovia
- Charter buses (motor coach) are reserved for all necessary transfers while in Europe
- Supervisor to be with team at all times 24/7
- Comprehensive medical and cancellation insurance
- adidas Promo product

The Program Excludes:
- Round trip airfare (USA to Spain)
- Match tickets to La Liga or Champions League games (subject to availability and additional cost applies)
- Additional items such as: Laundry and other personal expenses, phone calls, beverages, snacks
- Admission fees to any cultural, tourist or leisure activities not listed in the itinerary
- Any other items not specified under the “Program includes” section

Now it’s your turn!

with generation adidas international, the world of adidas soccer opens its doors for your club. where will you play?

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