Through its partnerships with the world’s top professional soccer teams and national federations, generation adidas international has created the premier youth development opportunity.

generation adidas international offers unique exposure to different coaching ideas and philosophies, styles of play, and tactical systems. This fully inclusive program is available to qualified adidas partner youth clubs, university teams, and coaches, and offers valuable insight into the youth development approach of one of the most famous soccer clubs in the world - AJAX Amsterdam.

**AJAX** is the most successful club in the Netherlands and has always played in the highest league, the Eredivisie, since its foundation in 1956. They have won 33 Eredivisie League titles, 18 Dutch Cups, and 8 Dutch Super Cups, as well as 4 UEFA Champions League titles, 1 UEFA Cup, 3 European Super Cups, 1 European Winners’ Cup, and 1 FIFA Club World Cup.

generation adidas international enables young players of all ages and abilities to experience the passion and Dutch style of play at this preeminent European club. Not only will players be given an opportunity to play in competitive friendly games abroad, but also to train and to be coached by professionals at one of the most famous soccer clubs in the world - AJAX Amsterdam.

**DON'T MISS OUT ON THIS ONCE IN A LIFETIME EXPERIENCE!**
The focus of our program is to develop dedicated and competitive players with strong mental, physical, and technical skills. This is done in a safe and fun environment.

This is a unique chance to live “Voetbal” in one of the world’s most passionate soccer countries with some of the world’s most enthusiastic supporters.
THE PROGRAM INCLUDES

- 8 Nights accommodation in Amsterdam in a 3* or 4* hotel
- Meal plan: half board (breakfast, lunch or dinner)
- 3 pre-arranged competitive matches against Dutch top quality teams (per team)
- 4 training sessions with AFC AJAX Academy coaches
- Training pitches and clinic sessions (as per itinerary)
- Tour AFC AJAX Stadium and Training complex
- Sightseeing activities: visit the cities of Amsterdam and Volendam
- Charter buses are reserved for all necessary transfers while in Europe
- Supervisor to be with team 24 hours a day
- Comprehensive medical and cancelation insurance
- adidas promo product
| **DAY 1:** | Depart USA for Amsterdam, Netherlands. |
| **DAY 2:** | Check into hotel to rest and relax after long flight. Light training session with own coaches. Attend Eredivisie match (optional and additional cost). |
| **DAY 3:** | Training session with AFC AJAX Academy coach #1. Tour of world famous AFC AJAX training complex “DeToeKomst”. Training session with AFC AJAX Academy coach #2. |
| **DAY 4:** | Training session with AFC AJAX Academy coach #3. **Competitive match #1 vs. top level Dutch team.** |
| **DAY 5:** | Tour AFC AJAX “Amsterdam Arena” stadium. Sightseeing in historic city of Volendam. |
| **DAY 6:** | Training session with AJAX Academy coach #4. **Competitive match #2 vs. top level Dutch youth team.** |
| **DAY 7:** | Training session with your own coaches. Sightseeing Amsterdam: Canal Boat Ride |
| **DAY 8:** | Attend a professional first team training session (subject to head coaches discretion). **Competitive friendly game #3 vs. top level Dutch youth team.** |
| **DAY 9:** | Sightseeing Amsterdam: Rembrandt Square, Dam Square, Anne Frank House... (optional and additional ticket cost) |
| **DAY 10:** | Depart Amsterdam, Netherlands. |
The Ajax Academy is named “DE TOEKOMST,” which means “future,” and it boasts everything a young player may need in order to develop: new brand installations, a physiotherapy and a cafeteria. It is considered by many to be the best academy in the world. In fact, most of the current Ajax starters have developed their skills in this academy. The coaches are just as impressive. Among them you can find former football stars Dennis Bergkamp and Frank de Boer.
There are endless things to see and do in this exciting city:

- Anne Frank House
- Dam Square
- Museum Quarter
- Central Station
- Canals
- Jewish History Museum

Soccer is a universal language and generation adidas international gives you the opportunity to share in its global appeal.
Price per person (starting From):

- **Players:** $1,795
- **Supporters:** $1,695
- **Coaches:** $1,595

* Single Supplement: $595

Payments:

The following is the payment outline:

- **Deposit payment** (date TBD): 350.00 $ or € per person to confirm your trip.
- **Progress payment** (date TBD): 800.00 $ per person
- **Final balance** (date TBD) Remainder of Balance payment.

* Exchange rates can fluctuate. We reserve the right to confirm the exchange rate at time of proposal acceptance.

### 2016 Dates

Limited spots for the following available dates. All trips have a Friday departure and Sunday return.

**Spring**

- MARCH 4 - MARCH 13
- MARCH 11 - MARCH 20
- MARCH 18 - MARCH 27
- MARCH 25 - APRIL 3
- APRIL 1 - APRIL 10
- APRIL 8 - APRIL 17

**Summer**

- JUNE 10 - JUNE 19
- JUNE 17 - JUNE 26
- JUNE 24 - JULY 3
- JULY 1 - JULY 10
- JULY 8 - JULY 17
- JULY 15 - JULY 24
- JULY 22 - JULY 31
- JULY 29 - AUGUST 7
- AUGUST 5 - AUGUST 14
- AUGUST 12 - AUGUST 21
- AUGUST 19 - AUGUST 28
- AUGUST 26 - SEPTEMBER 4
- SEPTEMBER 2 - SEPTEMBER 11
INDIVIDUAL CANCELLATION FEE SCHEDULE

Cancellation of Landed Package:
• 30 days or less from departure: Customer is responsible for 100% of Landed Costs
• 30-60 days from departure: Customer is responsible for 35% of Landed Costs
• More than 60 days from departure: Customer is responsible for 15% of Landed Costs

Cancellation of Flight:
All costs related to cancelled airfare booked through generation adidas international must be covered at time of cancellation. generation adidas international provides, in advance, deadline dates that allow for cancellation with no additional charges. Any cancellations after the provide deadline date are subject to cancellation fees up to the entire cost of the airline ticket.

Statement OF LIABILITY:

generation adidas international shall not be liable for (a) expenses such as additional hotel nights and meals not specified in the individual trip itineraries, but which may be required to get to or from a trip start or end; (b) expenses due to the delay of a trip for any reason (e.g. bad weather, airline delays, cancelations or strikes, acts of nature (volcano eruptions), sickness, or other contingency for which generation adidas international cannot make provision; (c) expenses incurred in recovering luggage lost by airlines, belongings left behind on a trip, or in shipping purchases or other goods home from abroad; (d) bodily injury or property damage for any reason, including but not limited to acts of God, weather, quarantines, strikes, civil disturbance, theft, default, changes in government regulations, terrorism, war, or failure of conveyance to arrive or depart as scheduled, etc., over which generation adidas international has no control. The right is reserved to substitute both trip leaders and hotels from those listed in the program, as well as reverse the order of places to be visited and make reasonable changes in the itinerary where deemed advisable for the comfort and well being of the participants.
WHERE WILL YOU PLAY?

Generation Adidas International is operated by eSoccer. Generation Adidas International and eSoccer are divisions of Definition XI, LLC.